

ABSTRACT

A hang tag is disclosed. The hang tag has first and second surfaces, which are preferably planar. A slot is defined between the first and second surfaces..

5 Desirably, the slot extends at least about 0.25 inches in one direction and at least about 1 inch in another direction. Also disclosed is a method and an apparatus for automatically applying a hang tag to an elongated object (e.g., an electrical cord such as a cord set),
10 with a machine that is suitable for applying a securement strap to an object. The method includes providing a hang tag having a slot therein. The hang tag is aligned with the machine so that when the securement strap is ejected from the machine, it passes through the slot, forms a
15 loop around the elongated object, and is tensioned around the object. As such, the securement strap serves to attach the hang tag to the elongated object in a stationary manner.

20

25

30

35